



IN
DUS
TRY

BEC
BILBAO
2027
23-25
FEBRUARY

STARTUP VILLAGE

by

bedigital

TRANSFORMING
INDUSTRY

Organized by:

AFM⁷
MACHINE TOOL
MANUFACTURERS
AFM CLUSTER

B!E!C!
BILBAO
EXHIBITION
CENTRE

An environment where
**innovative
technologies, projects,
and solutions can be
showcased** in a **real-
world market setting,**
connecting with
**potential customers
and
industry partners.**

PARTICIPATING STARTUP PROFILE

Startups interested in generating and securing **business opportunities, partnerships, and having a prominent presence** in the industrial sector, offering products and services from the following exhibition sectors:

- Big data & Analytics
- Software solutions (CRM, ERP, MES...)
- Artificial Intelligence - AI
- Cloud Computing & Services
- Cybersecurity
- Augmented Reality / Virtual Reality
- Internet of Things – IoT
- Blockchain
- Hardware
- Software Engineering – DevOps
- Industrial Engineering Services
- Telecommunications and 5G
- Information technologies

PROFILE OF VISITING COMPANIES

Companies from multiple industrial sectors who want to personally experience the latest solutions and innovations, with the aim of continuing to make progress in the challenges posed by their digital transformation process:

- Automotive
- Aeronautics / Aerospace
- Energy and utilities
- Iron and steel industry
- Food and drinks
- Electrical and Electronic Engineering
- Defense
- Oil & Gas
- Engineering, construction of industrial plants
- Transport and Infrastructure
- Metallurgy
- Railway
- Capital goods
- Chemical
- Petrochemical
- Plastic and Rubber
- auxiliary industry manufacturing parts and components

BeDIGITAL and the **+INDUSTRY** context offer you a set of tools designed to highlight your participation, generate contacts and activate business relationships:

INNOVATION WORKSHOPS

Presentation of new products, real cases, innovations... to a professional audience.

DIGITAL PRESENCE

Publication of news and articles on the BeDIGITAL website and networks.

CONTEXT +INDUSTRY

7 simultaneous events that multiply business opportunities

COMPANY DIRECTORY

Your complete profile in the online directory of exhibiting companies before, during and after the event.

ACCREDITATIONS

Invitations to the exhibition area for your clients and partners, **including** access for your VIP clients.

ADVERTISING SUPPORTS

Possibility of contracting multiple advertising options on-site and online, for extra visibility.

BOOTH

Participation includes a stand in BeDIGITAL's Startup Village, which consists of the following elements:

Individual elements

- Counter with vinyl front featuring company logo
- Stool
- Plug and power consumption
- Carpet

Common elements

- Tables and chairs in a central area for networking
- Truss and lighting
- Daily cleaning

Total amount: €1,000 + VAT