

It has come to our knowledge that some companies have established contact with our exhibitors using the BILBAO EXHIBITION CENTRE name and those of its fairs for the following purposes:

## **1.- To update exhibitors' data in an International Fairs Directory and commercialise advertising insertions.**

The directory is an international database of fairs and their exhibitors from all over the world, with a history of changes in their name and registered corporate address, such as:

- International Fairs Directory
- Event fair exhibitors index
- Fair expo global business exposure
- Fair guide
- Expo guide
- Event Fair The Exhibitors Index

This directory is marketed by companies based in different countries. Some of the companies recently identified as marketing this service, in which may not be a complete list, are:

- Mulpor Company, S.A (Uruguay) (Costa Rica)
- Expoguide S.C. (Mexico),

These companies send to exhibitors a form including the name BILBAO EXHIBITION CENTRE or the name of the fair that the exhibitor has attended. Exhibitors tend to assume that it is a request from the fair organiser to update information, whereas it is actually an international fairs directory marketed by a company that has no connection whatsoever with BILBAO EXHIBITION CENTRE.

At the bottom of the form, in small print, it states the name of the entity you are doing business with and the cost of the service.

BILBAO EXHIBITION CENTRE as well as other fairs' organisers and [UFI](#) (The Global Association of the Exhibition Industry), are doing all possible to solve this problem, liable to affect our exhibitors, who link this service to BILBAO EXHIBITION CENTRE or its fairs.

Nevertheless, in order to prevent undesirable situations, we ask all exhibitors who receive the subscription form for an International Fairs Directory, to read carefully the contents in their entirety before deciding whether to sign, should you want to purchase the service offered.

## **2.- To sell databases of participants in BILBAO EXHIBITION CENTRE fairs.**

BILBAO EXHIBITION CENTRE wishes to assure you that lists of participants in its fairs are confidential and never shared with third parties.

If you happen to receive an email claiming to have "lists of participants" in events organized by BILBAO EXHIBITION CENTRE, do not trust the content of the message and kindly inform us so we can take action.

You can find updated information on how we process data in [our privacy policy](#).