



**IN  
DUS  
TRY**

**HARDWARE  
AND INDUSTRIAL  
SUPPLY SECTOR**

**BEC  
2023**  
6-8 JUNE

## **DIGITAL ADVERTISING and VISITOR GUIDE**

- ✓ They provide great visibility to your company during the organization of your participation.
- ✓ Simple and economical formats that highlight your company compare to the rest of Exhibitors.
- ✓ They put your company at the forefront of notoriety in front of the group of Visitors and Buyers

**Contact us to recommend you best options depending on your objectives and necessities**

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**infovisitantes@bec.eu**

# FEATURED PRESENCE AT HOME PAGE

## **Posicioned as a leading Company**

Putting your logo and link as an Exhibitor highlighted in:

- Website home.
- Visitors section.

**Exclusively for 15 companies**

From the beginning of the hiring **until January 2025**

**Price: 300€**

# OUTSTANDING PRESENCE IN EXHIBITORS DIRECTORY

Exhibitors Directory is Visitors using tool to search for products, activities, interesting Exhibitors and to plan their visit.

**Exclusively for 15 companies**

## Advertising options:

Price:

- Logo with link insertion, in rotation, in Exhibitors Directory header.
- Product image insertion, in rotation, to Exhibitors Directory right.
- Featured position in Exhibitors Directory:

**300€**

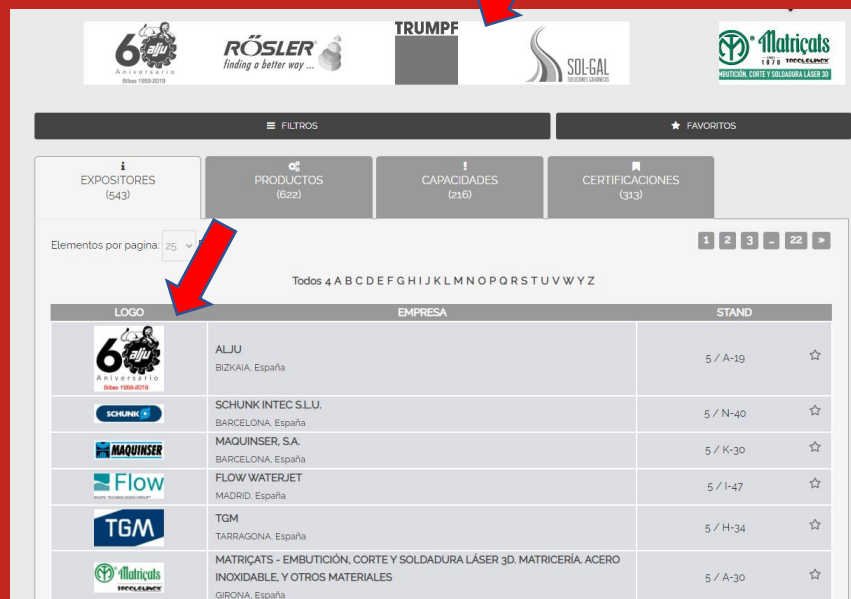
**200€**

➤ First 3 positions

➤ Positions from 4 to 10

**300€**

**100€**



# ADVERTISING IN THE VISITOR GUIDE



We give you options for drawing the visitor's attention, for standing out above the other exhibitors and for highlighting your company's image, in the guide that is delivered to all visitors attending the shows.

The content of this guide, in paper format, includes the list of Exhibiting companies with location at the pavilion, general plan of +INDUSTRY, advertising of the companies and information of interest to the visitor.

# ADVERTISING OPTIONS IN THE VISITOR GUIDE

VISITOR GUIDE	PRICE
Coloured logotype in alphabetical list of exhibitors	200€
Coloured logotype in the general plan, indicating your allocation (12 max.)	500€
½ Inside page (200mm x 110mm)	600€
Full inside page (200mm x 220mm)	850€
Inside back cover ½ page (200mm x 110mm)	700€
Full inside back cover (200mm x 220mm)	1.200€
Inside front cover ½ page (200mm x 110mm)	850€
Inside full front cover (200mm x 220mm)	1.500€
Back cover ½ page (200mm x 110mm)	1.700€
Full back cover (200mm x 220mm)	3.000€

**B!  
E!  
C!** BILBAO  
EXHIBITION  
CENTRE

EXPOSSIBLE!



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DUS  
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**WE BRING FAIRS  
TOGETHER  
TO BOOST  
OPPORTUNITIES**



**IN  
DUS  
TRY**

**ADDIT3D**

**bedigital**

 **maintenance**

 **PUMPS  
& VALVES**

**SUB  
CON  
TRATA  
CIÓN**