



Through this document you will find tailored options addressed to enhance your visibility and attract the right visitors during World Maritime Week 2023 (WMW onwards).

If you are an exhibitor eager to extend your reach, and you want to introduce your brand and stand out on this International Maritime Forum through sponsorships and other promotional tools, we are here to help you.

CONGRESS SPONSORSHIP

Opportunity to sponsor 3 out of 4 International Congresses: FUTUREPORT, OEC and SINAVAL (Max.: 2 sponsor/Congress. Ex.: FUTUREPORT may have a maximum of 1 Half Congress Sponsor and 1 Full Congress Sponsor).

HALF CONGRESS SPONSORSHIP (Max. 1 sponsor/Congress). It includes:

VISIBILITY IN CONGRESS AREA

Promotion out of the Congress Room



Logo on screen and Display with sponsor's brochure out of the Congress Room

Promotion inside the Congress Room



Logo on screen and Merchandising (optional and at sponsors' choice) inside the Congress Room

ONLINE VISIBILITY

- Logo on Collaborator area of WMW website's homepage
- Logo on mails to national and international dd.bb that WWM sends to potential exhibitors and visitors (the number of mails will depend on the contract date)
- Logo on Congress Program's PDF
- 1 post on WMW Social Media
- Access to Brands' Directory

NETWORKING

- 2 passes for the 4 International Congresses. Each pass includes:
 - o Access to 4 International Congresses: Eurofishing, Futureport, OEC and Sinaval for 1 person
 - o Access to Exhibition Area for 1 person
 - o Access to 4 International Congresses' Coffee Breaks for 1 person
- Link to issue unlimited free invitations to Exhibition Area

Preferential admission (before February 15, 2023): **1,710€ + 10% IVA**

From February 16, 2023 onwards: **1,900€ + 10% IVA**

*Images included in this document do not follow an official scale and serve as mere guidance. Once the sponsorship contract is agreed, all the details will be given thoroughly.

FULL CONGRESS SPONSORSHIP (Max. 1 sponsor/Congress). It includes:

Everything in HALF CONGRESS SPONSORSHIP

+

NETWORKING

- 2 passes 'ALL INCLUDED'. Each pass includes:
 - o Access to 4 International Congresses: Eurofishing, Futureport, OEC and Sinaval for 1 person
 - o Access to 4 International Congresses' Coffee Breaks for 1 person
 - o Access to Exhibition Area and public Workshops for 1 person
 - o Access to 3 private cocktails with speakers, authorities and VIP visitors for 1 person
 - o Opportunity to participate in B2B meetings with national and international buyers (1 person – 75 €)
 - o Access to private Exhibitors' Area (drinks and snacks) for 1 person

Preferential admission (before February 15, 2023): **2,610€ + 10% IVA**

From February 16, 2023 onwards: **2,900€ + 10% IVA**

CONGRESSES' COFFEE BREAK SPONSORSHIP (Max. 1 sponsor/Coffee Break). It includes:

VISIBILITY IN COFFEE BREAK AREA



Logo on methacrylate stand on high tables (size DIN A5)



Logo on cardboard stand (totem)



Logo on glasses and napkins (optional, additional production cost)

ONLINE VISIBILITY

- Logo on Collaborator area of WMW website's homepage
- Logo on Congress Program, in the Coffee Break section
- 1 post on WMW Social Media
- Access to Brands' Directory

NETWORKING

- 2 passes 'ALL INCLUDED'
- Link to issue unlimited free invitations to Exhibition Area

Preferential admission (before February 15, 2023):

- 1 coffee: **1,575€ + 10% IVA**
- 2 coffees: **2,520€ + 10% IVA**
- 3 coffees: **3,780€ + 10% IVA**

From February 16, 2023 onwards:

- 1 coffee: **1,750€ + 10% IVA**
- 2 coffees: **2,800€ + 10% IVA**
- 3 coffees: **4,200€ + 10% IVA**

ACTIVITIES AND EVENTS SPONSORSHIP

Opportunity to sponsor diverse acts that will take place during WMW, attended by national and international speakers, authorities and VIP visitors (shipyards, ship-owners and shipping companies)

PRIVATE COCKTAIL SPONSORSHIP (Max. 3 sponsors in total – 1 sponsor/each cocktail) Total: 3 cocktails

VISIBILITY IN COCKTAIL AREA



Logo on methacrylate stand on high tables (size DIN A5)



Logo on cardboard stand in the cocktail area (totem)



Logo on glasses and napkins (optional, additional production cost)



Logo on foam board placed between B2B and cocktail areas



Display with sponsor's brochure placed between B2B and cocktail areas



ONLINE VISIBILITY

- Logo on Collaborator area of WMW website's homepage
- 1 post on WMW Social Media
- Access to Brands' Directory

NETWORKING

- 2 passes 'ALL INCLUDED'
- Link to issue unlimited free invitations to Exhibition Area

Preferential admission (before February 15, 2023):

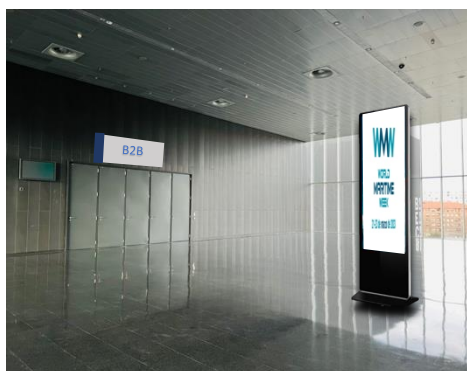
- 1 cocktail: **2,250€ + 10% IVA**
- 2 cocktails: **3,600€ + 10% IVA**
- 3 cocktails: **5,400€ + 10% IVA**

From February 16, 2023 onwards:

- 1 cocktail: **2,500€ + 10% IVA**
- 2 cocktails: **4,000€ + 10% IVA**
- 3 cocktails: **6,000€ + 10% IVA**

B2B MEETING SPONSORSHIP (Max. 1 Sponsor)

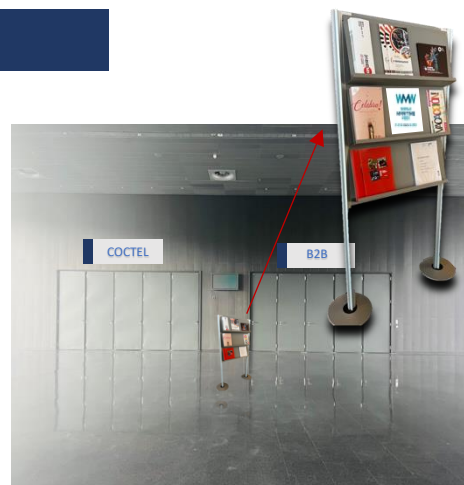
VISIBILITY IN B2B AREA



Logo on cardboard stand in the B2B area (totem)



Logo on foam board placed between B2B and cocktail areas



Display with sponsor's brochure placed between B2B and cocktail areas

ONLINE VISIBILITY

- Logo on Collaborator area of WMW website's homepage
- 1 post on WMW Social Media
- Access to Brands' Directory

NETWORKING

- Access to Coffee Station area, attended by VIP guests, for 1 person
- Access to Private Cocktails with VIP guests, for 1 person
- Link to issue unlimited free invitations to Exhibition Area

Preferential admission (before February 15, 2023): **1,800€ + 10% IVA**
From February 16, 2023 onwards: **2,000€ + 10% IVA**

WIFI SPONSORSHIP (Max. 1 sponsor) Banners advertising the sponsorship

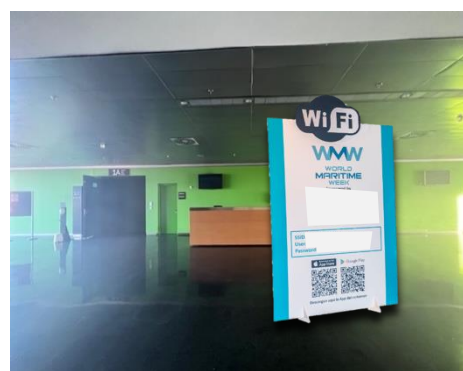
VISIBILITY IN DIVERSE AREAS



Banner on Exhibition area



Banner on B2B and Cocktail area



Banner on Congress area (out of the Congress Room)

WIFI SPONSORSHIP (Max. 1 sponsor) Banners advertising the sponsorship

- Network's name includes sponsoring brand's name Ex.: BEC_WMW WIFI SPONSOR
- Password to be used is the name of the sponsoring brand: Ex.: BEC2023

VISIBILIDAD ONLINE

- Logo on Collaborator area of WMW website's homepage
- 1 post on WMW Social Media
- Access to Brands' Directory

NETWORKING

- Link to issue unlimited free invitations to Exhibition Area

Preferential admission (before February 15, 2023): **1,800€ + 10% IVA**

From February 16, 2023 onwards: **2,000€ + 10% IVA**

LIFT SPONSORSHIP (Max. 1 sponsor)

VISIBILITY IN LIFTS



Outer doors of lift are labelled with sponsor's logo

ONLINE VISIBILITY

- Logo on Collaborator area of WMW website's homepage
- 1 post on WMW Social Media
- Access to Brands' Directory

NETWORKING

- Link to issue unlimited free invitations to Exhibition Area

Preferential admission (before February 15, 2023):

- Lifts of levels 3 (Expo Area), 4 and 5 (Congresses): **945€ + 10% IVA**
- Levels 0 and 1 (Access) and -1 (Parking): **675€ + 10% IVA**

From February 16, 2023 onwards:

- Lifts of levels 3 (Expo Area), 4 and 5 (Congresses): **1,050€ + 10% IVA**
- Levels 0 and 1 (Access) and -1 (Parking): **750€ + 10% IVA**